

Cantor Arts Center at Stanford University



ANDERSON COLLECTION
AT STANFORD UNIVERSITY



SEPTEMBER 17, 2022

MUSEUMS BY MOONLIGHT

GALA SPONSORSHIP OPPORTUNITIES



MUSEUMS BY MOONLIGHT

SPONSORSHIP OPPORTUNITY

Aligning your company with *Museums by Moonlight*, a biennial event at the Cantor Arts Center and Anderson Collection at Stanford University, extends awareness of your brand with our highest level patrons, supports important cultural initiatives in the community, and provides unique opportunities for client entertainment and employee engagement.

THE EVENT

Museums by Moonlight is an elegant black tie gala benefiting two extraordinary art museums: the Cantor Arts Center and the Anderson Collection at Stanford University. Held only once every two years, this much anticipated event begins with cocktails under the stars followed by a sumptuous dinner and dancing in the Rodin Sculpture Garden. Guests have exclusive access to the galleries throughout the evening—and in 2022, there will be a special preview of a major new exhibition opening as part of the Cantor’s Asian American Art Initiative.

THE IMPACT

Support from this gala directly benefits the extraordinary depth and breadth of visual arts programs serving the Stanford campus, greater Bay Area community, and beyond. The impact of these programs extends to K-12 schools in three counties; Stanford students, staff, and faculty; and members of the general public from across the nation and around the globe.

Specifically, support from *Museums by Moonlight* makes the following possible—and so much more:

- Free admission for all visitors year-round
- Free school programs and tours for area K-12 students
- Free docent tours, talks in the galleries, and art-making activities
- Free digital programs to complement on-site visits
- Free exhibition publications to extend the museum experience

CANTOR ARTS CENTER AT STANFORD UNIVERSITY

Founded when the university opened in 1891, the museum was expanded and renamed in 1999 for lead donors Iris and B. Gerald Cantor. The Cantor’s collection spans 5,000 years and more than 38,000 works of art, including the largest collection of sculptures by renowned master Auguste Rodin in an American museum. With 24 galleries, special exhibitions each year, and free admission, the Cantor is one of the most visited university art museums in the country, attracting visitors from Stanford’s academic community, the San Francisco Bay Area, and from around the world.

ANDERSON COLLECTION AT STANFORD UNIVERSITY

The Anderson Collection at Stanford University is an extraordinary collection of modern and contemporary American paintings and sculpture. The museum was established by a generous gift of 121 works from the private collection of Harry W. and Mary Margaret Anderson and Mary Patricia Anderson Pence, from one of the world’s most outstanding private assemblies of art built by the family over the past 50 years. The collection has expanded with gifts of paintings, sculptures, and works on paper. Highlights include examples of the New York School, Bay Area Figuration, Color Field Painting and California Light & Space. The building was designed by Richard Olcott/Ennead Architects and opened in 2014.



DINNER IN THE GARDEN PRESENTING SPONSOR | \$100,000 (\$93,600 IS TAX-DEDUCTIBLE)

- Premium dinner seating at the event for 20 guests (two tables)
- Premium name/brand recognition displayed in the dinner space and collateral at the event
- Use of Cantor or Anderson for one private/corporate event at cost (to be held prior to December 31, 2023)
- Behind-the-scenes guided tour and your choice of dinner or lunch for 10 guests at the museums
- Recognition on the printed and digital event invitation (if committed by May 13, 2022), printed program, website, and other event materials
- Listing on annual donor plaque in the Cantor lobby and in the Cantor/Anderson annual report

OVER THE MOON SPONSOR | \$50,000 (\$46,880 IS TAX-DEDUCTIBLE)

- Premium dinner seating at the event for 10 guests
- Prominent name/brand recognition displayed on signage and/or collateral at the event
- Use of Cantor or Anderson for one private/corporate event at cost (to be held prior to December 31, 2023)
- Behind-the-scenes guided tour and lunch for four guests at the museums
- Opportunity to host an intimate event for the Event Committee and select donors at your preferred location
- Recognition on the printed and digital event invitation (if committed by May 13, 2022), printed program, website, and other event materials
- Listing on annual donor plaque in the Cantor lobby and in the Cantor/Anderson annual report

COCKTAIL HOUR SPONSOR | \$50,000 (\$47,000 IS TAX-DEDUCTIBLE)

- Dinner seating at the event for 10 guests
- Prominent name/brand recognition displayed in the cocktail space and collateral at the event
- Use of Cantor or Anderson for one private/corporate event at cost (to be held prior to December 31, 2023)
- Opportunity to invite the Event Committee, confirmed donors, and select guests to your preferred location
- Recognition on the printed and digital event invitation (if committed by May 13, 2022), printed program, website, and other event materials
- Listing on annual donor plaque in the Cantor lobby and in the Cantor/Anderson annual report



ENTERTAINMENT SPONSOR | \$25,000 (\$22,000 IS TAX-DEDUCTIBLE)

- Dinner seating at the event for 10 guests
- Entertainment “Presented by” listing on communications and prominent signage at the event
- Recognition on the printed and digital event invitation (if committed by May 13, 2022), printed program, website, and other event materials
- Listing on annual donor plaque in the Cantor lobby and in the Cantor/Anderson annual report

SUPERNOVA SPONSOR | \$25,000 (\$22,000 IS TAX-DEDUCTIBLE)

- Dinner seating at the event for 10 guests
- Prominent name/brand recognition displayed on signage and/or collateral at the event
- Recognition on the printed and digital event invitation (if committed by May 13, 2022), printed program, website, and other event materials
- Listing on annual donor plaque in the Cantor lobby and in the Cantor/Anderson annual report

For more information on sponsorship opportunities, please contact:

Brynn Myers
Director of Development
650.498.7175
museumsbymoonlight@stanford.edu

SEPTEMBER 17, 2022

MUSEUMS BY MOONLIGHT

SPONSORSHIP FORM

YES, we are pleased to participate in *Museums by Moonlight* at the following level:

DINNER IN THE GARDEN PRESENTING SPONSOR | \$100,000 (\$93,600 IS TAX-DEDUCTIBLE)

OVER THE MOON SPONSOR | \$50,000 (\$46,880 IS TAX-DEDUCTIBLE)

COCKTAIL HOUR SPONSOR | \$50,000 (\$47,000 IS TAX-DEDUCTIBLE)

ENTERTAINMENT SPONSOR | \$25,000 (\$22,000 IS TAX-DEDUCTIBLE)

SUPERNOVA SPONSOR | \$25,000 (\$22,000 IS TAX-DEDUCTIBLE)

Name (exactly as you wish it to appear in printed material)

Address

Phone

Email

Check here if you wish to remain anonymous

Enclosed is our contribution by:

Check (made payable to Stanford University)

Credit card (Visa, MC, AMEX)

CC #: _____

Exp. Date: _____ Security Code: _____

Stanford University Federal Tax ID #94-1156365

Mail to:

Museums by Moonlight 2022

Cantor Arts Center

328 Lomita Drive

Stanford, CA 94305-5060

Email to: museumsbymoonlight@stanford.edu

*Thank you for your support of the Cantor Arts Center and the
Anderson Collection at Stanford University.*

**Cantor Arts Center
at Stanford University**



ANDERSON COLLECTION
AT STANFORD UNIVERSITY